






Institution's Innovation Council & Heritage Business School, In Collaboration With CSE ,
CSE(A.I.M.L.) & CSBS of Heritage Institute Of Technology
Presents



GLOBAL E-SUMMIT + SQUARE <1>

 9 April 2024

 8:30 AM - 7:00 PM

 Heritage Business School, Chowbaga Road,
Anandapur. P.O. East Kolkata Township, Kolkata -
700107

ABOUT

IIC HBS

The Ministry of Education (MoE) through MoE's Innovation Cell (MIC) launched the Institution's Innovation Council (IIC) program in collaboration with AICTE for Higher Educational Institutions (HEIs) to systematically foster the culture of innovation and start-up ecosystem in education institutions. Within this framework, HBS has established its own IIC to tackle prevalent challenges in entrepreneurship.

HBS

Heritage Business School (HBS) is ranked as one of the top B-Schools in the country by several leading Rating Agencies like Higher Education Review, Outlook, SUN Magazine, Digital Learning and Business World, HBS has been consistently striving to set and achieve higher and higher benchmarks in terms of Industry Linkage, Placement Statistics and Academic Accolades in the University Examinations.

What Is Square<1> ?

Square One celebrates the new beginnings and the ability to restart. We believe that the courage to take the first step of the entrepreneurial journey is at the centre of any successful business. Square One also symbolizes the importance of holding on to the fundamental values, being courageous enough to keep moving forward, and restarting in the face of failure. Square One is a net practice for startups, entrepreneurs, and growth-oriented individuals. Square One hosts discussions and sessions with successful entrepreneurs and industrialists from all over the world.

The objective of the event:

Square One, Global E-Summit:

- Explore how AI is reshaping India's economic landscape and industries globally with insights from Silicon Valley startup leaders.
- To create a platform for budding entrepreneurs where they can get connected with investors.
- Foster curiosity and drive through pitching sessions and interactive activities.
- Guide startup growth from inception to reality.
- Facilitate b-plan summit for pre-incubation success by investments and wide networking for startups.

SPEAKERS

AMAN GOUR

Aman is a serial entrepreneur who specializes in applying AI in business use cases. He has founded two companies and raised over \$4 million in investments from renowned venture capitalists and angel investors. He has been featured in multiple media outlets such as TOI and Indian Express and has received honors and awards for his work. Aman is also a member of selective communities such as Dallas Leadership Club, OnDeck, and SouthPark Commons.



ANIMESH MISHRA

Animesh Mishra, a true pioneer whose journey from engineering to the creation of "Gully Labs" epitomizes boundless passion and relentless innovation! Animesh's thrilling career journey includes pivotal roles at Ernst & Young and as a Senior Project Leader at Bain & Co. But it was his burning entrepreneurial spirit that sparked a revolution in the Indian sneaker scene! Through "Gully Labs," Animesh has not only revolutionized Indian footwear but has also earned global acclaim, gracing the pages of prestigious publications like VOGUE Italy and "HOMEGROWN." And guess what? He's also an Astronomy Olympiad Scholar! Get ready to be inspired by Animesh's incredible journey! Join us at Square One on April 9th, from 3:30 pm to 5:00 pm, for a truly unforgettable experience!

ANIRBAN DUTTA GUPTA

Anirban Datta Gupta is the co-founder of Altor, an IoT/mobility startup that works to track riding behavioural profiling in two-wheeler fleets. Since 2018, he's helped scale the company to a multi-million dollar valuation, with over \$1 million raised in funding from VCs and angel investors. He was awarded the Thinkers of Tomorrow Sustainable Business Leadership Award from CNBC.



AYAN ROY

Ayan was bestowed with a special recognition at the Asia Young Designer Award 2016, National Winner of CII- IGBC 2016, Transparency 2015 & ITC Ethos Russel Bustle many more such accolades before starting as one of the founders of VBRIDGE. He is also a music student in one of the most prestigious academies in India & loves production of music. Sports enthusiasm & fitness according to him are one of the main investments of life.

SPEAKERS

RAJARSHI DHAR

Rajarshi is a seasoned marketer with almost a decade long global experience in the B2B technology marketing industry. As one of the very first employees in BuyerForesight, Rajarshi has since then contributed immensely to the growth and expansion of the company which is currently at 150+ employees across the globe. He has experience across multiple domains including sales, marketing and recruitment and currently is leading Global Business Development efforts as a Director. Since his leadership, the company's revenue has witnessed a 200%+ growth YoY.



SHASHANK GONDALA

Sashank Gondala is an AI researcher and entrepreneur. He is the cofounder of FurtherAI, an AI startup backed by top investors including YCombinator. Previously, he worked as an AI Researcher at Apple where he published peer reviewed research in top tier conferences and built AI models which are deployed across millions of Apple devices. He holds graduate and undergraduate degrees in computer science from Georgia Tech and IIT Bombay respectively.



SAYAN GHOSH

He was part of the venture investment team at the international Finance Corporation(World Bank). He was investing in VC funds and early stage technology startups across South Asia. He is also an active angel investor and evaluates 4K+ companies per year. He has invested in ~20 companies across sectors including SaaS, AI, B2B, and financial services.



SOUMYODEEP DAS

Soumyodeep has been recognized by National awards for excellence in architectural thesis 2017, Charles Correa gold medal 2017, National winner of CII IGBC 2016, Transparency 2015 and many more such accolades before starting as one of the founders of VBRIDGE.



EVENT DETAILS

PANEL DISCUSSION

SILICON VALLEY

AI INTERVENTION

SUSTAINABILITY



SPECIAL EVENTS

MOCK BARTER

Embark on a journey of trade and negotiation.

PIRANHA TANK

Experience Mock Shark Tank, Real Judges Vs Your Hypothetical Startup.

GUARDIANS OF LUCIFER

Win a NO-win situation by rewriting the rules'.

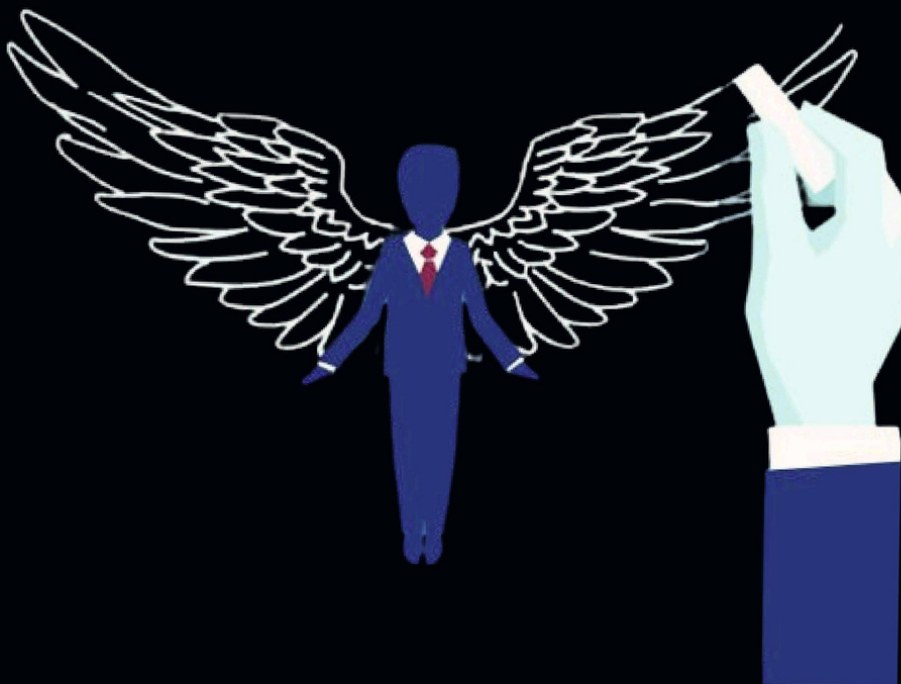


B-PLAN

B-PLAN



Step into the realm of innovation at Square One's nerve-wrecking "B-Plan" event, where the brightest entrepreneurial minds converge to ignite the startup revolution. Here, early stage startups unveil their game-changing products and ideas before an illustrious panel of seasoned startup founders, discerning venture capitalists, and savvy angel investors. Beyond the pitch, a clandestine gathering awaits—a bespoke closed-door meeting meticulously arranged for mutual benefit. It's not just about the pitch; it's about forging connections, seizing opportunities, and catalyzing growth. With expertise and enthusiasm in abundance, Square One's "B-Plan" is where dreams take flight and possibilities abound.



MOCK BARTER



Embark on a journey of trade and negotiation with Mock Barter. Learn the timeless lesson of Give & Take, often overlooked in today's cash-centric world. Experience the power of bartering, freeing businesses from reliance on cash for optimal transactions. Join us for an immersive event, offering insights into thriving in a cashless society. Dare to trade and discover the art of survival without cash!



GUARDIANS OF LUCIFER



Win a NO-win situation by rewriting the rules'
This is a PR event , where each team must play the satan's advocate in a strategic and persuasive way.
Join us as we navigate the murky waters of discourse, shedding light on the shadows of opposing viewpoints. Teams will face off, each taking the devil's advocate role. Your mission? Craft the most persuasive and strategic argument FOR a seemingly unwinnable position.
Think outside the box, challenge assumptions, and rewrite the rules of the game!



PIRANHA TANK



Let's keep Piranhas for you, if sharks sound too big. Pitch, Negotiate and improvise as you navigate through the tank of Piranhas. "Survival of the fittest" shall prevail!

Will you swim or sink?

Just like the piranhas circling their prey, our judges will put your business plan to the ultimate test. They'll ask tough questions, dissect your strategies, and challenge your every assumption. But don't be intimidated! This is your chance to showcase your passion, defend your vision, and secure the place you need to turn your dreams into reality.



CONTACT DETAILS

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